



R★tel.CO

Bringing order into the ICO market!

Trust Rank & Experts Platform for ICO Market

/// ICOS /// RATINGS /// EXPERTS /// AUCTION /// IDEAS /// TEAMS /// ADVISORS
/// TRANSLATORS /// AFFILIATE PROGRAM /// COMMUNITY /// VOTING

WHITE PAPER



Trust Rank & Experts Platform for ICO Market

1st Auction for ICO Projects. Multi-language Rating Platform from experts (Business, Finance, Tech, Marketing)



About the Rate ICO

Ratel.CO platform which consists of experts in IT, blockchain, business & marketing, will make the ICO market cleaner and more transparent. Ratel.CO will not allow potential investors to be confused by hype, Fear Of Missing Out or Fear, Uncertainty and Doubt. Experts from various fields will analyze and rate each ICO on a measure of trustworthiness, which potential investors can use to help guide them in their endeavors. Reviews will be available in 11 different languages. Ratel.CO is currently working on new features, which include: additional parameters under which an ICO can be rated, tools for investors and ICO teams, and an internal STARS exchange. Many are currently unaware of the importance and benefits which our project brings to the sphere of ICO's.

Market problem & our solutions



While many enthusiasts are turning to the ICO market, most are without resources to understand events and their significance. Ratei.co is currently garnering attention and interest from many investors and industry experts for its role in spreading awareness of the importance and benefits of a more critical, professional approach to ICOs.

The Ratei.co platform consists of experts in the spheres of IT, blockchain, business, financial & marketing who are looking at the emerging ICO market with professional cautious optimism. They're a community united by one thing - experienced and

sober assessment of business. We've come together to be a force to make the ICO market cleaner and more transparent. Ratei.co experts will not allow potential investors to be confused by hype, scare tactics, uncertainty or doubt. Ratei.co experts analyze and rate each new ICO against a range of metrics to measure its viability which potential investors can use as a guide in making investment choices. Reviews will be available in 11 different languages.

Ratei.co is currently developing new features to serve the ICO market, including the creation of a set of standardized and economically proven parameters for assessing and rating ICOs, tools and metrics for investors and ICO teams and an internal STARS exchange.

The screenshot displays the Ratei.co website interface. At the top, the logo "Ratei.CO" is visible, along with navigation links for "Submit your ICO", "Join as Expert", and social media icons. A prominent banner reads "RATEI.CO START FOR YOUR CRYPTOINVESTMENTS AND ICO" and "First Blockchain Auction for ICO". Below the banner, there are sections for "UpComing ICOs", "OnGoing ICOs", and "Recent ICOs".

The "OnGoing ICOs" section is highlighted with a white circular overlay, showing a detailed view of the "Rocket ICO". The listing includes:

- Bitbase**: BITBASE is the very first coin that... contracting as a whole and...
- The Memesenge**: FSck words, use my...
- Cypher Mob**: Geo Location...
- Synapse**: Smart con... marketpli...
- HIPE**: Ecosyste... tio...
- Auctus**: "Smart Co... 0 Days

The "Rocket ICO" listing details include:

- Cash Poker Pro**: Decentralized poker room, 20 Days, 14 stars.
- RootProject**: Tax-subsidized cryptocurrency, 1 Day, 10 Oct 2017 - 10 Nov 2017.
- ICO Goal**: \$35,000,000
- Total Token Supply**: 100,000,000 ROC
- RATINGS**:
 - Trust Rank - 4 (6 Reviews)
 - Business Model - 5 (3 Reviews)
 - Technical - 3 (2 Reviews)
 - Team & Advisors - 7
 - Hype - 9
- 1280 STR** (with a star icon)
- 2,450 STR** (with a star icon and an upward arrow)
- Country of origin**: Russia
- Platform**: Ethereum
- Tags**: MVP, Blockchain Based, ESCROW
- Buttons**: "Visit Rocket ICO site", "CLOSE"

On the right side of the Rocket ICO view, there are user reviews:

- Satoshi Nakamoto**: Founder - Bitcoin. Programming python server side code for NTT's technology assisted education software. 5 stars. "Was this review helpful? Yes"
- Confucius**: Chinese teacher. Choose a job you love, and you will never have to work a day in your life. 5 stars.

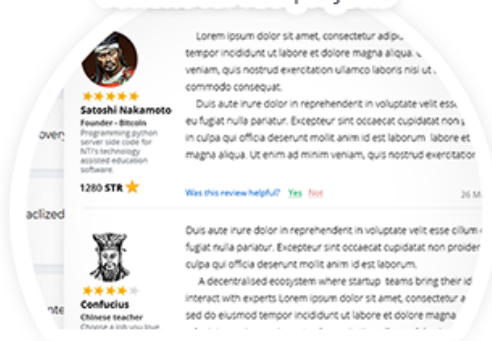
Offering Trust Ranking & Expert Reviews

Investors and other subscribers to Ratei.co will be able to view and select projects according to several different indicators and ratings parameters. Auction is only one way of monetization. A portion of STR tokens will be made available as a bonus fund.

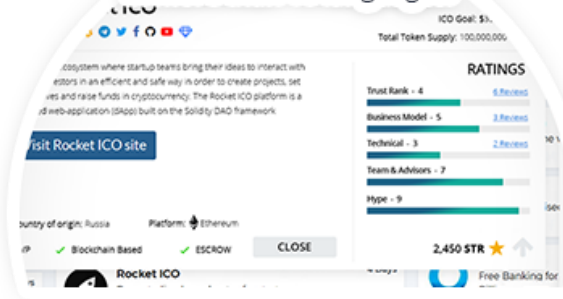
Ratei.co offers a its platform to experts with transparent credentials who can write reviews and earn STR as a fixed fee for their reviews. The authors of the most useful reviews will receive extra incentives from a Ratei.co bonus fund. All submitted reviews will be distributed by Ratei.co to its network of experts to minimizing the possibility of conflict of interest or other misinformation that might decrease the value of the review.

3 SIMPLE STEPS FOR UNDERSTAND HOW ITS WILL WORK AFTER LAUNCHING

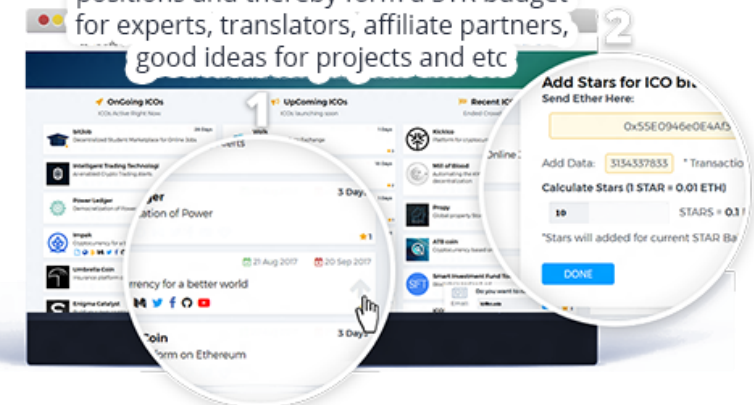
Hundreds of experts in Business, Finance, Tech, Marketing write reviews for ICO projects



Based on Reviews & Evaluation creates an Trust Rank, Translators prepare reviews and all information in more than 10 languages.



ICO projects are buying STR and raise their positions and thereby form a STR budget for experts, translators, affiliate partners, good ideas for projects and etc



Experts Reviews Trust Rank ICO Projects Advisors Ideas Teams Earning STR Multi-language

MORE THAN 130 EXPERTS JOINED AND SUPPORTED PROJECT



RASOOL VERJEE M.A. LLB
 Blockchain Entrepreneur | Cryptocash | University of Cambridge
 Toronto, Canada Area



DESMOND MARSHALL
 Top Investor+Advisor: ICO/Crypto/PO projects: advisory & full process/repackaging/listing services. MD Rouge Ventures
 City University of Hong Kong, MBA
 Hong Kong, China



MICHAEL KAISER
 CEO & founder of Blocklancer
 LambdaDynamics Leopold-Franzens Universität Innsbruck, Tyrol, Austria



ESTEBAN VAN COOR
 Managing Partner (Venture Capitalist) Megalodon Capital | ICO Advisor
 Megalodon Capital | SOB



DAVID DO
 Director, International Finance Investment Joint Stock Company
 International Finance Investment Joint Stock Company MBA, Southern Columbia University
 Vietnam



PIERS DRYDEN
 Partner at Ogier, Oxford University
 Ogier St. John's College, Oxford University
 United Kingdom



BENJAMIN JESSEL
 Managing Principal at Capco
 Capco The University of Reading
 New York



ANTON MAKAROV
 Risk management specialist at Sberbank
 Financial University under the Government of the Russian Federation
 Moscow



AMAN SAMRA
 Senior Tax Associate at Collins Barrow
 Wilfrid Laurier University
 Toronto, Canada Area



GEOFFREY HANDLEY
 Founder | Helper | Investor | China since the 70's
 Chinaccelerator
 Shanghai, China



R. MITTEYSH
 Founder - Cryptech Ltd. | Jams Star Technologies
 Mumbai University Mumbai
 Mumbai, Maharashtra, India



DEEPAK PURSWANI
 IIEC Certified Blockchain Professional | ICO Investor | Conference Panelist
 Tata Consultancy Services SIES college of Management Studies
 Mumbai Area, India



LUIZ ENRIQUEZ
 Blockchain/Cryptocurrency Evangelist | Digital Transformation | FinTech | CIO/CTO | Strategic Innovation
 Blackcomb Consultants The University of New Mexico
 Austin, Texas



ALBERTUS (A.J.) SMITH
 Serial Tech Investor/Entrepreneur
 VerilyUnion University of the Free State/Universiteit van die Vrystaat
 Auckland, New Zealand



YARI ROMERO
 Angel Investor and Advisor focused on Blockchain technologies
 OPV Investments - Universidad Metropolitana (VE)
 Panama



SAINATH GUPTA
 Artificial Intelligence Services| Polymath| DropOut| DeepTech Fintech
 Cryptocurrencies
 AnybingAI Startup Leadership Program
 Hyderabad Area, India



DANIEL O'LOUGHLIN
 Founder at Populi Capital
 Trinity College Dublin
 Ireland



N. GINA MALAK
 Interoperability Project Manager | HL7 Epic Interface Analyst | Corepoint, Rhapsody Dev | Blockchain Adviser
 Malak Consulting Trinity College and University
 Greater Atlanta Area



MIKE SHOKIN, CFA
 Advisory Board Member at CoinLoan
 School of Oriental and African Studies, U. of London
 Greater Philadelphia Area



MARIA THOMAS
 Cybersecurity Professional | Crypto Currency Investor/Consultant
 Expert Cybersecurity Professional CTU Bellevue University
 Tampa/St. Petersburg, Florida Area



BENJAMIN THEOBALD
 Online Entrepreneur, Consultant, Advisor & Investor (Blockchain - Lisk - NEO - Ethereum technology investment)
 Brazil



CHRISTOPHER BELL
 Cryptocurrency Consultant | ICO Advisor | Product Manager
 Bellblock LLC Quinnipiac University - School of Business
 Seattle, Washington



SHISHIR GUPTA
 Author of Startup Easy | Lawyer | CEO of StartupLanes.com
 StartupLanes.com Institute of Advanced Studies in Education
 New Delhi, Delhi, India



SAM TILSTON
 ICO Advisor | Entrepreneur
 Megabit Coin The University of Birmingham
 London, United Kingdom



BEN LAKOFF, CFA
 Group Head of Planning & Reporting at RMA Group
 Intelligent Trading Technologies Ball State University
 Bangkok Metropolitan Area, Thailand



DEAN CANNELL
 Founder at CoinFabric, Investor, Advisor
 CoinFabric



TIM ROCHO
 Fintech Executive with extensive background in Cryptocurrency, Prepaid Cards and Merchant Services.
 Pecunia Advisors University of South Florida
 Chandler, Arizona



DENNIS HESS
 BTC/Blockchain Expert/Enthusiast. Crypto Investing Expert. I.D.E.A man (Innovate, Disrupt, Energize, Achieve)
 Blockchain Believers LLC
 University of Maryland European Campus
 Alpharetta, Georgia



MERVYN G MAISTRY
 The Konfidio Ventures Ecosystem @ Konfid.io
 Konfid.io MBA - Corporate Finance and IT - Graduate School of Business - Cape Town
 Berlin Area, Germany



HENRIQUE CENTIEIRO
 Bitatlas - Blockchain Consulting and Trading | Instituto Politécnico de Lisboa
 Milano, Lombardy, Italy



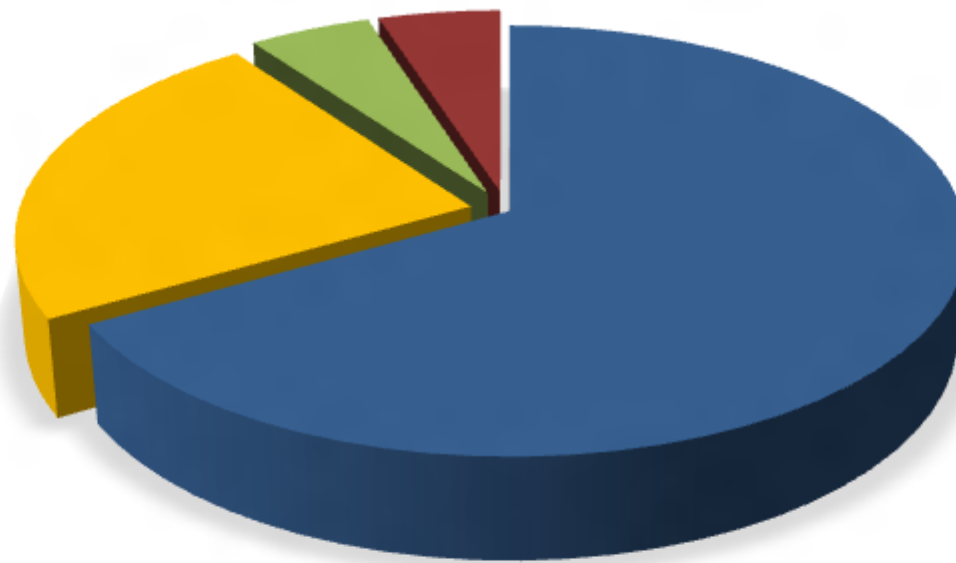
MUHAMMAD HAROON
 Blockchain Tech Pvt Ltd | A Planet N Group Company
 Institute of Business Administration
 Pakistan

3. Token Mechanisms & Usage

STR (Stars token) are based on the Ethereum Blockchain standard ERC-20 with a total supply of 60,000,000 STR. Stars will be used as a points (bonuses) system and will not generate any equity. Stars tokens create utility for the Ratei.co platform, and with STR you can:

- Earn STR as experts on platform
- Earn STR as translator
- Earn STR in affiliate program
- Participate in an auction as ICO project
- As points for ideas, competitions
- Teams and ideas, it will be also as a freelance platform
- Use STR for order tools for ICO projects & investors
- Use for additional functionality, services, gamification
- The final release of what we have announced is the start of December, on the way of ICO we will announce some additional functionality.

STR Token Distribution



67%	23%	5%	5%
■ ICO	■ Team	■ Bounty	■ Partnership
40,000,000	14,000,000	3,000,000	3,000,000

Road Map

October

- Launched Beta MVP showcase
- Received the first payments & ratings from users within 24 hours of launch

November

- Team Building
- ICO
- Legal Set up
- Additional ICO rating indicators - more indicators from which the rating of an ICO will be determined.
- A platform for Blockchain and ICO experts. They will monetize experience
- Votes for Experts
- section for Advisors for ICO
- user-friendly tools for investors and Teams
- knowledge base

December

- section for ICO Ideas & Teams for ICOs that can offer them to implement
- Development and launch of the STARS Exchange.
- With the help of the STARS exchange, users will have the ability to acquire other cryptocurrencies with STR tokens.
- The addition of STARS tokens to exchanges.
- Further development of the platform
- The creation of a section on the Ratei.co platform enabling companies to find a team and advisers in order to launch their own ICO project.
- Translations all reviews & services for 10 popular languages (Chinese, Russian, Spanish, German, Arabic, Hindi, Portuguese, Japanese, French, Korean)

The profit & Financial model

Combined monetization model of auction, gamification, commission from additional services and from own exchange.

Users rate ICO's on ratei.co using star (STR) tokens. The more stars (STR) an ICO accumulates, the further up on the list they move. ICO's are divided into three lists: past, current, and future.

How it works

In order to be included in the list, an ICO must be registered on Ratei.co. In order to move up the list, an ICO must purchase or accumulate stars. Stars can be added to an ICO project by clicking on the "up" arrow located beside the listing for the project. All transactions are recorded in the blockchain, ensuring maximum transparency.

All ICO's included in the list will be sorted in accordance with the amount of stars they receive.

* Each ICO receives 1 star (STR) upon registration.

* Each ICO may receive/purchase stars (STR) at any time and in any amount.

Main expenses:

- Office and equipment
- Platform development
- Marketing expenses
- Payment for experts and translators
- Hiring the best employees in the team
- IT Department
- Management Department
- Analytical department
- Legal and consulting expenses
- Sponsorship of various events and conferences

Why STR tokens will grow in value

Blockchain technology is beginning to be implemented in various applications. However, it is obvious that the ICO phenomenon has been the most successful application so far. Currently, hundreds of new ICO projects are being launched every month. In a few short years, there will be thousands. Try to imagine how much will be rate if every ICO project will use our tokens.

Benefits to the participants

The opportunity to purchase tokens at a discounted rate, for after the end of the ICO, these tokens will be traded on cryptocurrency exchanges. Therefore, participants will have the ability to make a significant profit. From the standpoint of futures and speculation, ICOs are definitely worth participate in.

What is the logic behind the certainty

If one were to look at the current state of affairs, they will notice some indicators which have never been present for all of human history. Until now:

Possibilities which arose from the growth of technology, globalization, the internet, and blockchain. More specifically:

- Population growth throughout the last 20 years;
- The number of entrepreneurs has grown 15 times in the last 15 years;
- The growth in the amount of companies;
- The thousand-fold growth in the amount of data and connection shared between entities;
- Geo-politically, the world is becoming uni-polar;

- The rapidly increasing speed of data transfer in finance and other applications will drastically change the world we live in.
- We are witnessing nonlinear and revolutionary leaps in technology on an ever-increasing basis.
- The rapidly-growing number of programmers, engineers, qualified market experts, and professionals who analyze data.
- The proliferation and growth of cryptocurrencies which remove all barriers involved with international business and do away with middlemen. This gives individuals and businesses alike the opportunity to utilize their resources as they see fit, without restriction. The ICO phenomenon is clear evidence to this.
- The ability to set forth with key initiatives is no longer reserved to corporations, visionary leaders, or governments. Instead, this power is given to individuals united around a common idea. This used to be close to impossible, but new and revolutionary technological developments have made it possible.

The previously stated points are a testimony to the fact that the world is not standing in one place. On the contrary, the forward development of humanity, along with technology, is irreversible. As a result, the thousandfold increase in the number of new ICO projects will solidify this method as the go-to method for most, if not all future investment projects. Therefore, the utilization of Ratei.co and demand for STR tokens will only increase.

TERMS AND CONDITIONS PLEASE READ THESE TERMS OF TOKEN SALE CAREFULLY, IF YOU DO NOT AGREE TO THESE TERMS TOKEN SALE, DO NOT PURCHASE TOKENS STARS TOKENS WILL BE ERC20 COMPATIBLE TOKENS ISSUED ON THE ETHEREUM BLOCKCHAIN. STARS TOKENS DO NOT HAVE ANY RIGHTS, USES, PURPOSE, ATTRIBUTES, FUNCTIONALITIES OR FEATURES, EXPRESSED OR IMPLIED; PURCHASE OF STARS TOKENS IS NON-REFUNDABLE AND CANNOT BE CANCELLED; STARS TOKENS MAY HAVE NO VALUE. YOU MAY LOSE ALL INVESTED FUNDS; STARS TOKEN IS NOT A SECURITY; THERE IS NOTHING TO GUARANTEE THAT THE PROCESS OF PURCHASING OR RECEIVING STARS TOKENS WILL NOT BE INTERRUPTED OR ERROR-FREE. ALSO, THERE IS NOTHING TO GUARANTEE THAT THE STARS TOKENS ARE RELIABLE AND BUG-FREE; CITIZENS OF COUNTRIES WHERE TOKEN SALES OR ICO PROHIBITED ARE NOT ALLOWED TO CONTRIBUTE STARS TOKENS. YOU AGREE THAT ANY MATERIALS, INFORMATION OR COMMUNICATIONS TRANSMITTED BETWEEN THE USER AND RATE ICO IN ANY FORM AND BY ANY MEANS ARE NON-CONFIDENTIAL AND WILL BECOME THE SOLE, EXCLUSIVE PROPERTY OF RATE ICO. RATE ICO WILL OWN ALL INTELLECTUAL PROPERTY RIGHTS TO SUCH COMMUNICATIONS OR MATERIALS, AND CAN USE OR DISSEMINATE THEM IN A COMPLETELY UNRESTRICTED FASHION FOR ANY LEGAL PURPOSE, COMMERCIAL OR OTHERWISE, WITHOUT NOTIFYING OR COMPENSATING YOU. YOU HEREBY WAIVE ANY RIGHT TO LITIGATION OR RECOVERY FOR PERCEIVED DAMAGES CAUSED BY THE USE OF THIS INFORMATION AS IS PERMISSIBLE BY LAW RATE ICO DOES NOT GUARANTEE ANY LEVEL OF PERFORMANCE OR THE CONTINUED, UNINTERRUPTED AVAILABILITY OF OUR SERVICES. WE DO NOT GUARANTEE THE ACCURACY OF ANY INFORMATION PROVIDED ON THE SITE. WE HEREBY DISCLAIM ALL WARRANTIES AND GUARANTEES THAT NOT EXPRESSLY MADE IN THESE TERMS. THE VALIDITY, INTERPRETATION, CONSTRUCTION AND PERFORMANCE OF THESE TERMS, AND ALL ACTS AND TRANSACTIONS PURSUANT HERETO AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED, CONSTRUED AND INTERPRETED IN ACCORDANCE WITH THE CAYMAN ISLANDS, WITHOUT GIVING EFFECT TO PRINCIPLES OF CONFLICTS OF LAW. RATE ICO PERFORMANCE UNDER THESE TERMS SHALL BE EXCUSED IF THE FAILURE OF SUCH PERFORMANCE IS CAUSED BY FORCES BEYOND ITS REASONABLE CONTROL. THIS INCLUDES (BUT IS NOT LIMITED TO) ACTS OF GOD, ACTS OF ANY GOVERNMENT, WAR OR CIVIL UNREST, SEVERE WEATHER, FIRE, NATURAL DISASTERS, POLITICAL EMBARGOS, TERRORISM, POWER OR EQUIPMENT FAILURE, INDUSTRIAL OR LABOR DISPUTES OR CONTROVERSIES, ACTS OF ANY THIRD PARTY, OR BLOCKCHAIN FAILURES. YOU AGREE THAT YOUR USE OR INABILITY TO USE STARS TOKENS IS SOLELY AT YOUR OWN RISK AND YOU REMOVE ALL RESPONSIBILITY FROM THE RATE ICO. SINCE THE DATE OF ISSUE, STARS TOKENS WILL BE SENT TO YOU WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING ALL IMPLIED WARRANTIES OF COMMERCIAL VALUE FOR A PARTICULAR PURPOSE WITHOUT VIOLATING ANYONE'S INTELLECTUAL PROPERTY RIGHTS. AS SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES, THE ABOVE EXCLUSION OF IMPLIED WARRANTIES MAY NOT APPLY TO YOU. OUR FAILURE TO EXERCISE OR ENFORCE ANY RIGHTS OR PROVISIONS OF THESE TERMS DOES NOT CONSTITUTE A WAIVER OF THOSE RIGHTS OR PROVISIONS. THESE TERMS REPRESENT THE ENTIRE AND COMPLETE AGREEMENT BETWEEN THE USER AND RATE ICO, INCLUDING ANY FUTURE MODIFICATION OF THESE TERMS, SUPERSEDING ANY PRIOR AGREEMENTS OR COMMUNICATIONS BETWEEN YOU AND US. ANY AMBIGUITIES IN THESE TERMS SHALL BE CONSTRUED IN THE LIGHT MOST FAVORABLE TO RATE ICO. CRYPTO TOKENS, SUCH AS STARS, ARE A FAIRLY NEW AND RELATIVELY UNTESTED TECHNOLOGY. IN ADDITION TO THE RISKS MENTIONED IN THIS DOCUMENT, THERE ARE ADDITIONAL RISKS THAT THE RATE ICO TEAM CANNOT PREDICT. THESE RISKS MAY EMERGE IN OTHER FORMS RATHER THAN THOSE INDICATED HERE. TECHNICAL INNOVATIONS, SUCH AS THE DEVELOPMENT OF QUANTUM COMPUTERS, MAY POSE A DANGER TO CRYPTOCURRENCIES, INCLUDING STARS TOKENS. STARS TOKENS ARE NOT AN OFFICIAL OR LEGALLY BINDING INVESTMENT OF ANY KIND. DUE TO UNFORESEEN CIRCUMSTANCES, THE OBJECTIVES SET FORTH IN THIS DOCUMENT MAY BE AMENDED. DESPITE THE FACT THAT WE INTEND TO REACH ALL THE GOALS DESCRIBED IN THIS DOCUMENT, ALL PERSONS AND PARTIES INVOLVED IN THE PURCHASE OF STARS TOKENS DO SO AT THEIR OWN RISK. AIRAT ZAGIDULLIN, FOUNDER, RATE ICO - "DESPITE ALL OF THE ABOVE, WE WILL DO OUR BEST TO IMPLEMENT THIS PLATFORM. BECAUSE THIS IS PERHAPS THE ONLY WAY TO COMPETENTLY ADJUST THE ICO MARKET."